



City of Long Beach

Rebuilding Stronger, Smarter, Safer



LB Safety Initiative: *Smarter Traffic, Safer Streets*

The City Council has set two main goals for *Smarter Traffic and Safer Streets*

- Make residential streets safer; encouraging motorists to *use the main corridor rather than side streets for through traffic*
- Move motorists through the City *faster at a lower speed*



How do we accomplish these goals? The “*LB Safety Initiative*” is a comprehensive, data-driven approach to improving overall traffic safety for our residents by efficiently managing traffic, pedestrian and bicycle circulation.



Commission of Two-Prong Traffic Safety Study

- ✓ The Police Department conducted a traffic speed study in various side streets, which determined the City could do more to provide seamless travel through the City with disincentives to speed.
- ✓ The RBA Group, a traffic and transportation consulting firm conducted a traffic speed study on Park Ave. using speed cameras, traffic counters and physical observations

Study Findings

- 15 out of 100 drivers currently speed
- *Decrease the speed limit and reconfigure traffic lights, allowing motorists to travel through the City quicker, but at a slower speed.*

Actions

- ✓ The City Council believes that it is in the best interest for the safety and welfare of our residents and visitors to reduce the speed limit on City side streets that are currently 30 miles per hour to **25 miles per hour**, the lowest permissible speed without State legislation.
- ✓ Studies have shown, and our traffic study consultants recommend, that lowering the speed limit by five miles per hour can have a serious impact in reducing the number of traffic-related injuries and deaths, an important step similar to New York City’s Vision Zero plan.
- ✓ The City’s Police Department has partnered with Nassau County to develop a **signal timing optimization plan** for the City’s traffic lights along **Park Avenue**. The retiming of lights will **more efficiently move traffic along Park Avenue**, thereby encouraging motorists to use Park Avenue, redirecting traffic off of the side streets, **creating a safer environment in our residential roads.**

City Council

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