

City of Long Beach, New York



2026 Sponsorship/Advertising Opportunity

Dear Friend,

The City of Long Beach Department of Parks & Recreation is excited to once again offer a sponsorship opportunity for the Annual Easter Egg Hunt. Every Spring, for over sixty years the City has offered this wonderful family tradition to the children of the barrier island. Hundreds of families come out to search for the prize-filled multi-colored eggs.

The Easter Egg Hunt, held on March 28, is free to Long Beach and School District residents. In order to lessen the financial burden on the city and keep the event free, we rely on the generosity of businesses and organizations in the City to underwrite the event.

In exchange for your commitment, you will have the opportunity to support the youth of our community while increasing your business or organization's exposure. Several levels of sponsorship are available. Please choose the one that is a good fit for you or your organization. There is a breakdown of benefits included in each sponsorship level on the application attached.

If interested, please fill out the enclosed form and return with payment by March 2, 2026 to: Department of Parks & Recreation Events Office, 700 Magnolia Boulevard, Long Beach, NY 11561.

If you have any questions, please call the Events Office at 516-705-7414 or email lbevents@longbeachny.gov. We will be happy to assist you.

Thank you for your continued support.

Sincerely,

Joseph A. Brand, Jr.
Commissioner of Parks and Recreation



2026 Easter Egg Hunt Sponsorship



Business/Organization Name:	Contact Name:
Address, City, Zip:	
Telephone:	Email:

PRESENTING SPONSOR-\$2000

- Your Name/Organization in the event title.
- Large logo on all print and digital media, including links to your page on our website, social graphics and electronic newsletter.
- Ability to place multiple signs/banners on the bandwagon and at the event; sponsor must provide.
- Ability to set up a table/tent at front of the event with branded giveaways.
- Included in Press Release.
- Included in all announcements at the beginning and end of each hunt.
- Can include a coupon or flyer in bag giveaway.
- Help distribute eggs on field at each hunt w/ Photo Op.

PRIZE BASKET OR BAG SPONSOR- \$750

- Medium logo on applications, posters & flyers
- Ability to place one sign/banner at the event; sponsor must provide.
- Logo included on prize baskets or on bag giveaway.
- Included in announcements at beginning of each hunt

EASTER BUNNY SPONSOR- \$500

- Medium logo on applications, posters & flyers
- Ability to place one sign/banner at the event; sponsor must provide.
- Photo Ops with the Easter Bunny.
- Included in announcements at beginning of each hunt.

EASTER EGG SPONSOR- \$1000

- Large logo on applications, posters & flyers and in digital newsletter.
- Ability to place one sign/banner at the event; sponsor must provide.
- Ability to set up a table outside of the field.
- Included in announcements at beginning of each hunt.
- Help distribute eggs on field at each hunt w/ Photo Op.

PICTURE CORNER SPONSOR - \$250

- Small logo on posters & flyers
- Included in announcements at beginning of each hunt.

Payment Information

<input type="checkbox"/> PRESENTING SPONSOR \$2000	<input type="checkbox"/> BAG SPONSOR \$750
<input type="checkbox"/> EASTER EGG SPONSOR \$1000	<input type="checkbox"/> EASTER BUNNY SPONSOR \$750
<input type="checkbox"/> PRIZE BASKET SPONSOR \$500	<input type="checkbox"/> PICTURE CORNER SPONSOR \$250

Application must be received by February 29, 2024. Checks payable to the City of Long Beach.

Card Number	CVV#		
Expiration			
Name On Card	Billing Zip Code		

Customers paying by credit or debit card will be charged a convenience fee of 2.55%.

No American Express or Discover taken

Return Printed Application And Payment To:

City of Long Beach Office of Events, Department of Parks & Recreation,
 700 Magnolia Blvd, Long Beach, NY 11561
 Attention: Easter Egg Hunt
 lbevents@longbeachny.gov