



CITY OF LONG BEACH
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LONG BEACH, NEW YORK 11561
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CITY COUNCIL

October 28, 2015

State Liquor Authority
317 Lenox Avenue, 4th Floor
New York, NY 10027

Re: Pending Tavern Wine License Submitted by Coffee House Holdings Inc. at 101 W. Park Avenue, Long Beach, New York 11561

Dear State Liquor Authority,

We are writing to express our opposition to the above mentioned application for a tavern wine license at the Starbucks location in Long Beach, New York. This City Council opposes the liquor license application submitted by Starbucks due to its proximity to public buildings and other local businesses. It is our belief that Starbucks should remain alcohol-free, as this change would not fit with the character of the immediate area and would not increase convenience for the public.

The Starbucks in question is located within feet of the Long Beach Public Library, City Hall and Kennedy Plaza. The Long Beach Public Library, to the west of Starbucks, functions as an extension of the Long Beach Public Schools and serves children and families with its regularly scheduled programs. Likewise, City Hall and Kennedy Plaza, both within eyeshot to the east, hold various family friendly events year-round. These factors also make Starbucks and the immediate area a frequent stop for families and teens. A wine tavern license issued for this location would be a serious cause of concern for the City and its many families.

Additionally, Starbucks sits within several hundred feet of locally-owned small businesses and restaurants. Some of these businesses currently hold some form of liquor license, which allows them to adequately serve the area. An additional license would, therefore, not enhance public convenience at this specific site.

As such, the Long Beach City Council would encourage the authority to consider these factors to recognize that Starbucks is an inappropriate location for a wine tavern license. Thank you for your time and consideration.

Sincerely,
The Long Beach City Council

Len Torres
President

Fran Adelson
Vice President

Anthony P. Eramo
Council Member

Eileen J. Goggin
Council Member

Scott J. Mandel
Council Member