

CALENDAR
for
REGULAR MEETING OF THE COUNCIL
of the
CITY OF LONG BEACH
held
JUNE 6, 2017

1. Ordinance to Amend the Code of Ordinances of the City of Long Beach
Re: Ocean Beach Park.

Legislative Memo: Unfortunately, people have been climbing and walking on the new larger jetties, putting themselves in harms' way, risking slipping and falling onto the rocks and/or into the ocean, as well as placing our first responders and lifeguards at risk. This Section is designed to regulate the use of these jetties, for the protection of people enjoying our beaches and working on our beaches. Pursuant to the City Charter, the City Council has the authority to adopt an emergency ordinance on the date it is introduced. The City is also providing signage, prohibiting all climbing and walking upon the jetties.

2. Resolution Authorizing the City Manager to Enter into an Agreement for a Sponsorship Program for Sunscreen Dispensers in the Ocean Beach Park and to Amend the Budget.

Legislative Memo: The City is desirous of following the example of other cities, like New York City, Boston and Miami Beach by helping protect residents and visitors against the dangers of sun overexposure and skin cancer by providing free sunscreen at the Ocean Beach Park at free dispensers located on the boardwalk. This three year program is fully paid for through sponsorship funds provided by NYU Winthrop Hospital. The City will also be receiving \$5,000 annually from the sponsor.

3. Resolution Amending and Reaffirming the Procurement Policy and Procedures of the City of Long Beach.

Legislative Memo: The City annually reviews this Policy and amended it to formally incorporate the language for Contractor Requirements and Procedures for New York State Certified Minority and Women-owned Business Enterprises pursuant to Resolution No. 93/16 and is also amending language regarding purchase orders, particularly blanket orders and shipping charges.

4. Resolution Authorizing the City Manager to Enter into a Contract for Sludge Management Services for the City of Long Beach.

Legislative Memo: This is a standard contract that the City has always had in place to remove the solids that remain after the treatment process at the Waste Water Treatment Plant.

5. Resolution Authorizing the City Manager to Purchase Recreation, Youth & Family Services and Lifeguard T-Shirts, Sweatshirts, Sweatpants, Jackets and Hats from the Lowest Responsible Bidders.

Legislative Memo: This resolution gives the City the ability to purchase goods on an as needed basis in anticipation of the City's various summer programs, from numerous vendors who each have provided the lowest individual price to the City.

6. Resolution Authorizing the City Manager to Pay Administrative Costs Under the Emergency Tenant Protection Act, Authorizing the Passing On of Administrative Costs to the Owners of the Buildings Included Under Such Act, and Directing the City Comptroller to Make Billing Therefore.

Legislative Memo: Annually the ETPA directs that each city, town or village that participates in the system of rent regulation share the costs of administering the system. Said costs are budgeted and paid to the Division of Housing and Community Renewal annually by Resolution.

7. Resolution Authorizing Annual Allocation of Community Development Funds for the 42nd Program Year.

Legislative Memo: Annual appropriation of the Community Development Block Grant for approved projects such as infrastructure repairs and improvements to various community centers within the City, ADA improvements in City Hall, residential rehabilitation and funding for public service programs such as youth and senior programs. The City held a public hearing for the 42nd Program Year in March of 2016 and submitted its application on April 1, 2016. The City received written authorization from Nassau County that the environmental review process has been completed and that we can now begin to expend funds for the 42nd Program Year.

8. Resolution Authorizing Budget Amendments to the General Fund Budget for the 2016-2017 Fiscal Year and the Capital Fund Budget.

Legislative Memo: This item amends the General Fund budget for additional senior programming revenue and a new Federal Grant for police safety vests, and transfers money between Capital accounts to cover building upgrades to the City Hall HVAC system.

PUBLIC HEARING: Ordinance to Amend the Code of Ordinances of the City of Long Beach Re: Water and Water Distribution.

9. Ordinance to Amend the Code of Ordinances of the City of Long Beach Re: Water and Water Distribution.

Legislative Memo: This item is to codify and carry forward fees approved in the budget.

10. Resolution Authorizing Publication of a Notice of Public Hearing of an Application to Waive the Off-Street Parking Requirements for Premises: 164 East Park Avenue (street floor), Long Beach, New York.
Re: Dog Daycare Business
11. Resolution Authorizing Publication of a Notice of Public Hearing of an Application to Waive the Off-Street Parking Requirements for Premises: 870 West Beech Street (street floor), Long Beach, New York.
Re: Micro-Bread Bakery Café

June 6, 2017

Item No. 1
Ordinance No.

The following Ordinance was moved by
and seconded by :

Ordinance to Amend the Code of Ordinances of the City
of Long Beach Re: Ocean Beach Park.

WHEREAS, in our on-going effort to protect our beaches from erosion, the Army Corps of Engineers began working with the City in March of 2017 and new, larger beach jetties are being created along the shoreline of the Ocean Beach Park; and

WHEREAS, it has come to the City's attention that people have been climbing onto and walking on these large rock structures, putting themselves at risk of slipping and falling onto the rocks and/or into the ocean, as well as placing our first responders and lifeguards at risk; and

WHEREAS, pursuant to the City Charter, Section 76 (b), "in cases of special emergency, for the preservation of the public peace, health or safety, an ordinance may be passed on the date it is introduced, to take effect upon passage" by the unanimous vote of all City Council members present; and

WHEREAS, there has been presented to this Council the following proposed Ordinance:

ORDINANCE TO AMEND THE CODE OF ORDINANCES
OF THE CITY OF LONG BEACH RE: OCEAN BEACH PARK.

BE IT ENACTED, by the City Council of the City of Long Beach, New York, as follows:

Sec.1. Chapter 18, Article II, Division II, Section 18-48 of the Code of Ordinances of the City of Long Beach, as heretofore amended, shall be and the same is hereby added to said Section to read as follows:

"Sec. 18-48. Beach jetties.

Legislative intent.

It is the intent of the City Council in enacting this legislation to protect the public safety and welfare of people visiting and working in Ocean Beach Park. The Army Corps of Engineers began working with the City in March of 2017, creating new, larger beach jetties along the shoreline to protect our beaches from erosion. Unfortunately, people have been climbing and walking on these new jetties, putting themselves in harms' way, risking slipping and falling onto the rocks and/or into the ocean, as well as placing our first responders and lifeguards at risk. This Section is designed to regulate the use of these jetties, for the protection of people enjoying our beaches and working on our beaches.

a) For purposes of this part: “Jetties” means the man-made rock structures that run perpendicular to the shoreline of the Ocean Beach Park, also known as beach groins, designed to create beaches and prevent their erosion.

(b) No person visiting the Ocean Beach Park shall stand, walk or run upon the jetties at any time. A violation of this section shall be punishable by a fine of not less than one hundred nor more than five hundred dollars, or by imprisonment for not more than fifteen days, or by both such fine and imprisonment.

(c) Emergency personnel, authorized government and/or City employees, or authorized independent contractors, engaged in authorized services related to the jetties and the Ocean Beach Park, shall be exempt from violations of this Section.”

Sec. 2. This Ordinance shall take effect immediately.

The following Resolution was moved by
and seconded by :

Resolution Authorizing the City Manager to Enter into
an Agreement for a Sponsorship Program for Sunscreen
Dispensers in the Ocean Beach Park and to Amend the Budget.

WHEREAS, the City is desirous of following the example of other cities, like
New York City, Boston and Miami Beach by helping protect residents and visitors against the
dangers of sun overexposure and skin cancer by providing free sunscreen at the Ocean Beach
Park through the implementation of a sponsorship program for the distribution of sunscreen on
the boardwalk, for all visitors of the Ocean Beach Park; and

WHEREAS, Creative Advertising Concepts, one of the City’s contracted
marketing firms, proposed that Long Beach follow the example set by other cities and helped
design this program and raise sponsorship funds; and

WHEREAS, after due advertising therefore, one proposal was received in the
Office of the City Purchasing Agent on Thursday, May 18, 2017 at 3:00 p.m. for this sponsorship
program, to install, maintain and operate sunscreen dispensers containing sunscreen bearing a
minimum SPF rating of 30, from Memorial Day through Labor Day, to be placed on the
boardwalk at entrance ramps leading to the beach; and

WHEREAS, Destination Brands International, 8600 NW 41st Street, Doral,
Florida 33166 was the sole responsible proposer for said sponsorship program, working with
NYU Winthrop Hospital, who shall fund the cost of the dispenser program; and

WHEREAS, Destination Brands International shall be solely responsible for the
installation, maintenance and operation of fourteen dispensers, allowing for a logo advertisement
of the sponsor on each unit, for a period of three years, at no cost to the City;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York, that the
City Manager be and he hereby is authorized to enter into an agreement with Destination Brands
International, 8600 NW 41st Street, Doral, Florida 33166 for a sponsorship program for the
installation, maintenance and operation of fourteen sunscreen dispensers on the City’s
boardwalk, fully funded by NYU Winthrop Hospital, for a period of three years. The City will be
receiving the sum of \$5,000 annually from this Program. Funds are available in Account No.
A6420.54450 (Economic Development-Fees for Services) after the following budget amendment
is approved:

Increase Estimated Revenues:	A10510		\$30,000.00
A0012.42060 Sponsorships		\$30,000.00	
Increase Appropriations:	A20960		\$30,000.00
A6420.54450 Economic Dev.- Fees for Services		\$30,000.00	

June 6, 2017

Item No. 3
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Amending and Reaffirming the Procurement
Policy and Procedures of the City of Long Beach.

WHEREAS, Section 104-b of the General Municipal Law requires all municipalities to adopt a procurement policy for goods and services which are not required by law to be publicly bid; and

WHEREAS, pursuant to Resolution No. 264/91, dated December 17, 1991, the City of Long Beach adopted a Procurement Policy for said purposes; and

WHEREAS, the City of Long Beach periodically reviews the Procurement Policy and Procedures of the City of Long Beach and makes amendments pursuant to General Municipal Law, Section 103; and

WHEREAS, since last years' review of the Policy, the City amended the Procurement Policy and Procedures to formally incorporate the language for Contractor Requirements and Procedures for New York State Certified Minority and Women-owned Business Enterprises pursuant to Resolution No. 93/16 and is amending language regarding purchase orders, particularly blanket orders and shipping charges;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the Procurement Policy and Procedures of the City of Long Beach has been reviewed and it is hereby so amended and reaffirmed.

June 6, 2017

Item No. 4
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing the City Manager to Enter into a Contract
for Sludge Management Services for the City of Long Beach.

WHEREAS, after due advertisement therefore, one bid was received in the Office of the Commissioner of Public Works on May 18, 2017 for the dewatering, transport and disposal of the City's wastewater treatment sludge, in accordance with plans and specifications on file in the Department of Public Works; and

WHEREAS, Tully Environmental, Inc. has provided this specialized service for the City successfully since 2007; and

WHEREAS, Tully Environmental, Inc., 127-50 Northern Boulevard, Flushing, NY 11368 was the sole responsible bidder at a cost of \$1,158.00 per dry ton;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the City Manager be and he hereby is authorized to enter into a contract with Tully Environmental, Inc., 127-50 Northern Boulevard, Flushing, NY 11368 for the dewatering, transport and disposal of the City's wastewater treatment sludge at a cost of \$1,158.00 per dry ton, for a period of three years with two (2) one-year renewal options (subject to cost-of-living adjustments). Funds are available in Account No. G8130.54440 (Water Pollution-Contracted Services).

June 6, 2017

Item No. 5
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing the City Manager to Purchase Recreation,
Youth & Family Services and Lifeguard T-Shirts, Sweatshirts,
Sweatpants, Jackets and Hats from the Lowest Responsible Bidders.

WHEREAS, after due advertising therefore, bids were received in the Office of the City Purchasing on Thursday, May 11, 2017 at 11:30 a.m. for the purchase of various t-shirts, sweatshirts, sweatpants, jackets and hats for the Recreation, Youth & Family Services and Lifeguard Departments, as per specifications on file in the Office of the City Purchasing Agent and the following named firms were the lowest responsible bidders in each instance;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the City Manager be and he hereby is authorized to purchase from the following lowest responsible bidders in accordance with specifications on file in the Office of the City Purchasing Agent, on an "as needed" basis for a period of one year, various t-shirts, sweatshirts, sweatpants, jackets and hats at various prices according to sizes and artwork, as per bid:

Ad-Wear & Specialty of Texas, 8120 West Glen, Houston, TX 77063 – cotton white short sleeve t-shirts; colored short sleeve t-shirts; adult white long sleeve t-shirts; adult colored long sleeve t-shirts; dry-blend short sleeve t-shirts; yellow short sleeve t-shirts; windward jackets; dry-blend adult jersey sport shirts; drawstring backpacks; adult pocketed sweatpants; rain jackets; and short sleeve collared Featherlite shirts; and

Five Bees d/b/a E-Van Creations, 54 S. Long Beach Road, Rockville Centre, New York 11569 - white and colored tank tops; adult long sleeve DryBlend shirts; knit caps; baseball caps; short sleeve with collar screen stars best shirts; Lifeguard tank tops (navy and white); Lifeguard short sleeve navy and white t-shirts; Lifeguard long sleeve t-shirts (white); Sofee low-rise women's shorts; Lifeguard men's and women's wicking tank tops; Lifeguard caps; and

South Shore Outdoor Store, Inc., 1760 Fifth Avenue, Bay Shore, New York 11706- youth cotton white long sleeve t-shirts; youth cotton long sleeve t-shirts; b-core tee shirts; youth reverse weave crew sweatshirts; youth size reverse weave hooded sweatshirts; and roller hockey jerseys; and

Van Vliet Ent., Inc. d/b/a Special Tees, 57 Main Street, Geneseo, NY 14454 – adult reverse weave crew sweatshirts; adult reverse weave hooded sweatshirts; wooley visors; dedication jackets; pack-n-go pullover jackets; hi-vis jackets; Adirondack fleece pullovers; Nor'Easter jackets; fleece vests; women's legend windshirts; men's windshirts; fusion pullovers; Lifeguard rain gear; and Polytech polo shirts; and

WB Mason, 90 Nicon Court, Hauppauge, NY 11788 – adult fleece pants; Lifeguard hooded sweatshirts; and polytactical short sleeve polo shirts; and

Riddell, 7501 Performance Lane, North Ridgeville, OH 44039 – youth fleece pants; and

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Item No. 5
Resolution No.

Front Nine Capital, LLC d/b/a Star Screen Print & Embroidery, 260 West Nyack Road, West Nyack, NY 10994 – men’s coaches jackets.

Funds are available now and will be available in fiscal year 2017-2018 in Account Nos. A7140.54410 (Recreation-Supplies & Materials), A7310.54410 (Youth & Family Services-Supplies & Materials) and A7186.54419 (Lifeguards-Uniforms).

June 6, 2017

Item No. 6
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing the City Manager to Pay Administrative Costs Under the Emergency Tenant Protection Act, Authorizing the Passing On of Administrative Costs to the Owners of the Buildings Included Under Such Act, and Directing the City Comptroller to Make Billing Therefore.

WHEREAS, the City of Long Beach, by Resolution No. 173/03, declared a housing emergency pursuant to the Emergency Tenant Protection Act of 1974, as amended, as to all multiple dwellings located within the City of Long Beach with 60 or more dwelling units; and

WHEREAS, Section 8 of the Emergency Tenant Protection Act of 1974, as amended, provided that each municipality must pay its proportionate share of the cost of administering the program and permits municipalities to pass on the cost of administration to the owners of housing accommodations subject to the provisions of the Emergency Tenant Protection Act of 1974, as amended; and

WHEREAS, it is estimated that the City's share of the cost of administration by the New York State Division of Housing and Community Renewal will be billed to the City at a rate of \$10.00 per unit, as follows:

Multiple Dwellings containing 60 or more units for the period
April 1, 2016 to March 31, 2017 on 534 units = \$5,340.00; and

WHEREAS, the same sum will be paid by the City upon certification by the Division of Housing and Community Renewal; and

WHEREAS, the City Manager and the City Comptroller have determined that the direct costs incurred by the City in the administration of the Emergency Tenant Protection Act amount to \$2.00 per unit, to be passed on to the respective owners of such housing accommodations, as follows:

534 units at \$2.00 per unit = \$1,068.00

WHEREAS, the City Comptroller has been directed by the aforesaid Resolution to pass on the cost of such administration to the respective owners of the subject housing accommodations;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York, as follows:

1. The aforesaid payment by the City of Long Beach to the New York State Division of Housing and Community Renewal in the sum of \$5,340.00 be and the same is hereby approved, confirmed and ratified in all respects, upon certification by the New York State Division of Housing and Community Renewal of the respective number of housing units subject to Section 8 of the Emergency Tenant Protection Act for the period of April 1, 2016 to March 31, 2017.
2. The direct cost incurred by the City of Long Beach in the administration of the Emergency Tenant Protection Act is hereby fixed at the sum of \$2.00 per unit, to be passed on to the respective owners of housing accommodations subject to said Act in proportion to the number of units in each multiple dwelling.
3. The City Comptroller is authorized and directed to charge the annual cost of administration to the owners of every building containing housing accommodations subject to such rent control in proportion to the number of dwelling units contained in such building, at a cost of \$12.00 per unit.
4. In the event that payments are not made by the respective owners within thirty (30) days after billing, interest shall be charged on the amount due at the rate of one and one-half percent (1 ½ %) each month, and the City Comptroller is authorized and directed to collect such interest.

June 6, 2017

Item No. 7
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing Annual Allocation of Community
Development Funds for the 42nd Program Year.

BE IT RESOLVED, by the City Council of the City of Long Beach, New York,
that the following allocation to the Community Development Fund for the 42nd Program Year is
hereby authorized:

COMMUNITY DEVELOPMENT FUND
42nd Program Year

Increase Estimated Revenues: SG10514	\$404,000.00	
SG070.47100 Nassau County Grants		\$404,000.00
Increase Appropriations: SG20960		\$404,000.00
S9922.51101 Administration- Salaries	\$55,736.00	
S9922.51102 Temporary Salaries /Youth Employment	\$32,513.00	
S9922.54432 Code Enforcement	\$40,000.00	
S9922.54804 PF&I Community Centers	\$26,000.00	
S9922.54805 PF&I City Hall ADA Improvements	\$40,000.00	
S9922.54807 Public Svs- Senior Programs	\$75,000.00	
S9922.54808 Public Svs- Youth Groups	\$45,000.00	
S9922.54810 Residential Rehab	\$20,000.00	
S9922.54813 PF&I Community Center- MLK	\$35,000.00	
S9922.54815 PF&I New Life Pantry ADA Improvements	\$24,000.00	
S9922.54816 Public Svs- Arts Council	\$ 4,000.00	
S9922.58030 Social Security (for salaries)	\$ 6,751.00	

June 6, 2017

Item No. 8
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing Budget Amendments to the
General Fund Budget for the 2016-2017 Fiscal Year and
the Capital Fund Budget.

BE IT RESOLVED, by the City Council of the City of Long Beach, New York,
that the following amendments to the General Fund for fiscal year 2016-2017, and Capital Fund
Budget be and are hereby authorized:

GENERAL FUND
2016-2017 Fiscal Year

Increase Estimated Revenues: A20626		\$21,481.000
A0012.42105 Community Center Activities	\$2,381.00	
A0040.44089 Federal Aid, Other	\$19,100.00	
Increase Appropriations: H20960		\$21,481.00
A7310.54467 Youth & Family, Special Programs	\$2,381.00	
A3120.54410 Supplies and Materials	\$19,100.00	

CAPITAL FUND

<u>Budget Code</u>	<u>Description</u>	<u>Transfer From:</u>	<u>Transfer To:</u>
H1017.52132	City Hall	\$1,293.74	
H1017.52170	Maple Firehouse Rehab		\$1,293.74
H1016.52269	City Hall Roof	\$75,000.00	
H1016.52132	City Hall		\$75,000.00

The following Ordinance was moved by
and seconded by :

**ORDINANCE TO AMEND THE CODE OF ORDINANCES
OF THE CITY OF LONG BEACH RE: WATER AND WATER
DISTRIBUTION.**

BE IT ENACTED, by the City Council of the City of Long Beach, New York, as follows:

Sec.1. Chapter 25, Article II, Division 2, Section 25-26 (a) and (b) of the Code of Ordinances of the City of Long Beach, as heretofore amended, shall be and the same are hereby amended, to read as follows:

“Sec. 25-26. Water charges and sewer rents.

(a) *Water rates:*

- (1) On and after **July 1, 2017**, the charge for water furnished by the city shall be **four dollars and forty-one cents (\$4.41)** for each one thousand (1,000) gallons used or consumed upon each parcel of real estate in the city, as recorded by water meters or as estimated by the water/sewer administration at the city's discretion, and bills shall be rendered on the basis of said rate and shall be billed quarterly.
- (2) A minimum charge per quarter will be based on twelve thousand (12,000) gallons and a fee of **fifty two dollars and ninety two cents (\$52.92)**.
- (3) The following rates are applied to water usage per quarter:

<u>Usage:</u>	<u>Water Rate:</u>
12,001-150,000 gallons	\$4.72
150,001--300,000 gallons	\$4.79
300,001--600,000 gallons	\$5.01
600,001 and above	\$5.50

(b) *Charges for firematic systems:* On or after **July 1, 2017**, the charges for firematic systems shall be billed quarterly in advance, shall be due and payable when billed and entered, and shall be computed as follows:

Size of Firematic Supply	Monthly Charge
Up to and including 2”	\$108.32
Over 2” but not over 3”	\$198.21
Over 4”	\$697.60
Each standpipe not connected to a firematic system	\$207.98”

Sec. 2. This Ordinance shall take effect immediately.

June 6, 2017

Item No. 10
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing Publication of a Notice of Public Hearing of an Application to Waive the Off-Street Parking Requirements for Premises: 164 East Park Avenue (street floor), Long Beach, New York.

WHEREAS, there has been presented to this Council an application pursuant to Section 9-112(18)(c) of Appendix A (Zoning Law) of the Long Beach Code of Ordinances, for waiver of off-street parking requirements for the premises located at 164 East Park Avenue (street floor), Long Beach, New York (Section 59, Block 110, Lot 27) between Long Beach and Riverside Boulevards, having frontage of less than 20 feet, on behalf of the owner Wirthlock Realty Corp., 88 Dartmouth Street, Forest Hills, New York 11375 to be used as a Dog Daycare business;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York, that a public hearing will be had before this Council upon said application at City Hall, 1 West Chester Street, in the City of Long Beach, New York, on June 20, 2017 at 7:00 p.m. on that date; and be it further

RESOLVED, that the City Clerk be and he hereby is authorized to cause a notice of said hearing to be published in the official newspaper of the City of Long Beach.

June 6, 2017

Item No. 11
Resolution No.

The following Resolution was moved by
and seconded by :

Resolution Authorizing Publication of a Notice of Public Hearing of an Application to Waive the Off-Street Parking Requirements for Premises: 870 West Beech Street (street floor), Long Beach, New York.

WHEREAS, there has been presented to this Council an application pursuant to Section 9-112(18)(c) of Appendix A (Zoning Law) of the Long Beach Code of Ordinances, for waiver of off-street parking requirements for the premises located at 870 West Beech Street (street floor), Long Beach, New York (Section 59, Block 260, Lots 33-34) between Delaware Avenue and Oregon Street, having frontage of less than 20 feet, on behalf of the owner Beech Corner LLC, 2681 East 14th Street, Brooklyn, New York 11235 to be used as a Micro-Bread Bakery Café;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York, that a public hearing will be had before this Council upon said application at City Hall, 1 West Chester Street, in the City of Long Beach, New York, on June 20, 2017 at 7:00 p.m. on that date; and be it further

RESOLVED, that the City Clerk be and he hereby is authorized to cause a notice of said hearing to be published in the official newspaper of the City of Long Beach.