



City of Long Beach Community Update

Summer 2013

“The City by the Sea”

www.longbeachny.gov

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“BACK TO THE BEACH” MAJOR VICTORIES, INNOVATIONS, AND GRAND RE-OPENINGS HIGHLIGHT CITYWIDE READINESS FOR UPCOMING SUMMER SEASON IN LONG BEACH



Assemblyman Harvey Weisenberg, Ellen Weisenberg, Long Beach resident Joan Jett, the Long Beach City Council, and City Manager Jack Schnirman commemorate the Boardwalk Rebuilding Ground-Breaking Ceremony



City Council President Scott J. Mandel, Vice President Fran Adelson, and Member Eileen J. Goggin joined Long Beach resident Sam Kinsley to fight LIPA



The Fireworks Extravaganza and Arts & Crafts Festival are returning to Long Beach on July 12, 13, & 14, 2013!



MAJOR VICTORY FOR LONG BEACH HOMEOWNERS OVER LIPA

The City of Long Beach is pleased to announce a major victory for Long Beach homeowners. On May 9th, City Council President Scott J. Mandel wrote a letter to the COO of LIPA and Governor Cuomo to express the City's outrage and dismay at the power authority's attempt to charge homeowners astronomical fees to move utility poles and other infrastructure.

In addition, LIPA representatives were insistent that homeowners may not obtain a building permit from us without first contacting LIPA in order to submit a site plan along with an elevation plan.

"This is simply unacceptable," wrote Council President Mandel. "Not only will this draconian process further delay our homeowners' rebuilding, it will serve

to add unnecessary extra paperwork and unreasonable expenses to these already cash-strapped and displaced families."

In response to the issues raised in Council President Mandel's letter, New York State will dedicate a portion of the State's federal Sandy funding to cover the utility costs of elevating power lines in these situations so that homeowners and ratepayers are isolated from such costs.

LIPA has also developed a plan in conjunction with New York State to cover the utility costs of raising or relocating its power lines in their entirety without charging property owners, and to ensure that building permits will not be delayed."

"Thanks to City Council President Scott J. Mandel's aggressive response to LIPA's policy and the Governor's quick action, homeowners in Long Beach, and on

Long Island, who are rebuilding their homes and lives after the devastation caused by Sandy will have one less issue to worry about," said Sam Kinsley, a Long Beach resident whose Pennsylvania Avenue home was destroyed in the storm.



City Council President Scott J. Mandel was outraged by LIPA's attempt to charge residents for the elevation of poles and wires

LONG BEACH ICE ARENA RE-OPENS

Natalie Goggin, Council Vice President Fran Adelson, City Council Member Eileen J. Goggin, City Court Judge Roy Tepper, Recreation Leader Matt Angst, City Council President Scott J. Mandel, City Manager Jack Schnirman, and Skating Instructor Roberta Dunn



THE COMEBACK CREW CLEANS UP THE BAY

City officials have recruited dozens of volunteers for community beautification projects as part of the new "City of Long Beach Comeback Crew" cleanup program



SANDY RELIEF MONEY ARRIVES

Direct financial relief from damages caused by Superstorm Sandy is now available to Long Beach residents and businesses. For the past six months, the City administration has relentlessly advocated on behalf of our residents and businesses to cut through bureaucratic red tape to provide disaster aid to Long Beach. Finally, Governor Cuomo has announced the distribution of \$1.7B in grants, not just loans, to those who suffered losses from the storm.

Here's what's available:

- Grants and/or loans for reconstruction, rehabilitation, future damage, and mitigation for residents.
- Business assistance in the form of grants, loans, and other services.

Here's how to apply:

- Fill out the program application online at www.NYSandyHelp.ny.gov.
- For help with the application, you may also visit the Disaster Recovery Center at the Ice Arena (Mon-Fri 11am-8pm, Sat 9am-3pm), or call the New York State Sandy Relief Hotline at 1-855-NYS-SANDY (Mon-Fri 8am-8pm, Sat-Sun 10am-5pm).

Six months is too long to wait, but our efforts have been successful. 🙏



City Council Members Fran Adelson, Eileen J. Goggin, and Len Torres recently met for lunch at Gino's Pizzeria with Congresswoman Carolyn McCarthy



City Council President Scott J. Mandel and City Council Vice President Fran Adelson speak with Senator Charles Schumer on the beach at National Boulevard earlier this year

FOOD TRUCKS IN LONG BEACH: "THE SHOREGASBOARD"

The City of Long Beach is pleased to announce its brand new food truck market entitled "The Shoregasboard," featuring fantastic local food. Beginning Thursday, May 23rd and running through Monday, September 2nd, "The Shoregasboard" will be located at Riverside Boulevard and the beach, seven days a week (weather permitting). It will be open on weekdays from 11:30am-8pm, and on weekends from 10am-8pm. The market will also play host to Magic Mondays at 5pm every Monday night with a magician who will be performing. Additionally, there will be a recreational flying trapeze pilot program adjacent to the Shoregasboard for residents and visitors to try all summer long. 🙏



City Manager Jack Schnirman joins Alan Adams and his Sugo Restaurant crew, celebrating the launch of "The Shoregasboard"

Local businesses with food trucks in "The Shoregasboard" thus far include:

- The Beach House
- Long Beach Wellness
- Lido Kosher Deli
- Sugo
- Swingbellys
- Tutti Frutti
- Villaggio
- Whale's Tale

SMARTER, STRONGER, SAFER: MAGNOLIA PLAYGROUND REBUILT



The community came together on May 19 to perform a remarkable one-day rebuild of Magnolia Park with the help of Jet Blue and KaBOOM!



Long Beach Middle School teacher Laura Swan and City Council Member Eileen J. Goggin joined more than 100 volunteers in helping rebuild Magnolia Playground

NEIGHBORHOOD EMERGENCY TEAM (NET) PROGRAM LAUNCHES

The City of Long Beach, in conjunction with the Long Beach Police Department, is proud to announce the implementation of the Long Beach Neighborhood Emergency Team (NET) Program.

In the wake of Superstorm Sandy, internet access and telephone service was lost throughout the City, leaving emergency services unable to contact households with vital information regarding food, water, and shelter. While first responders acted heroically, the City is always looking to improve its response plan in the case of future emergencies.

“The NET Program will become an integral part of the City’s overall strategy for preparing citizens for disaster and supporting emergency response to such events,” said City Council President Scott J. Mandel. “The NET Program aims to prepare our community with the skills needed to be safe and effective when disaster strikes, with a priority placed on the improved and efficient dissemination of information in an emergency situation.”

Consisting of Long Beach residents, the NET Program will educate volunteers about emergency preparedness and allow them to assist within their own neighborhoods following a disaster. NET volunteers will be prepared to respond to and cope with the aftermath of a disaster, and will ensure that every household receives important emergency information.

A NET volunteer is anyone who is active and involved in the community—or wants to be. The NET Program will connect volunteers with a network of fellow volunteers all working together for a common cause: the well-being of our neighbors and our community. The program will create partnerships with existing community groups that have demonstrated long-standing commitment to Long Beach and its residents.

If you are interested in joining the NET Program please e-mail NETprogram@longbeachny.gov.

MEMORIAL DAY CELEBRATION



City Council President Scott J. Mandel addresses the crowd on Memorial Day

The City of Long Beach paid tribute to our veterans with the annual Memorial Day Parade, held on May 27th. For the first time, the Long Beach Lifeguard Patrol marched in the parade.

This year, the parade’s Grand Marshals were Joseph Youn, an Iraq War veteran, and Jimmy Buckman, a Vietnam War veteran lead the parade from Ohio Avenue, through the city to its finish at City Hall.

ECONOMIC DEVELOPMENT TEAM HITS THE GROUND RUNNING

The City of Long Beach is pleased to announce the members of the City's new economic development team. The program is fully-funded by a grant from the JPB Foundation.

"This new initiative is a first for the City," said City Council President Scott J. Mandel. "The success of our businesses is a critical component of our City's recovery. This team of professionals will play a key role in enhancing our local economy by creating jobs and improving the tax base."

Patricia Bourne will serve as the City's Director of Economic Development. With over twenty years of direct experience with Long Island and regional planning organizations, Patricia has extensive experience in economic development, collaborative visioning, and public engagement. She created the first business improvement district in Glen Cove, redeveloped two downtowns in western Suffolk County,

and developed plans for five downtowns that were implemented in Nassau County.

Patricia was recently awarded the 50 Around 50 Award from Long Island Business News, and has previously served as Director of the LI Section/ NY Metro Chapter of the American Planning Association.

Sustainable Long Island, a non-profit organization that promotes economic development, environmental health, and social equity, has obtained three grants to support their continued involvement in Long Beach, with most of the funds directed towards eco-

nomics development projects. Sustainable Long Island had previously volunteered to help the City in its large-scale public input process concerning the boardwalk, holding several focus group meetings and assisting with the preparation and analysis of several thousand survey responses.

Warren Vegh, a local business owner and former Long Beach Chamber of Commerce board member, is volunteering his time to serve as the City's Deputy Director of Economic Development, focusing on outreach to local small businesses.



Council Members Eileen J. Goggin, Fran Adelson, and Len Torres present Baskin Robbins with a proclamation, celebrating their grand re-opening in May

"Our team has already hit the ground running," said Patricia Bourne. "We are working with the Long Island Railroad to promote the City and local businesses, with Sustainable Long Island on various business-related surveys and community outreach initiatives, and with marketing firms on a regional advertising campaign." 

PROJECT NERA (NEIGHBORHOOD ECONOMIC RESOURCE ASSESSMENT)

The City of Long Beach Office of Community Development and Hempstead Works have initiated a new program known as Project NERA (Neighborhood Economic Resource Assessment). Together, they will recruit individuals to perform a block-by-block visual assessment of all residential properties, to determine the types of needs in the areas of housing, health, employment and vacancy rates in the community. This asset mapping project will provide concrete information to city government and to its economic strengths and weaknesses, allowing the City to devise strategies to improve the overall quality of life and economy. It will also provide information on resources available to community residents.

This project began June 3, and will continue until September 28, 2013, and was made possible through a grant provided by the New York State Department of Labor and the assistance of Sustainable Long Island. 



With school letting out, the City recently launched a comprehensive traffic initiative, including safety signs, bike lanes on Broadway, and a reduced speed limit on Park Avenue. Please keep Long Beach safe!

City Council
 Scott J. Mandel, *President*
 Fran Adelson, *Vice President*
 Eileen J. Goggin
 John McLaughlin
 Len Torres
City Manager
 Jack Schnirman



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2013 FREE LONG BEACH SUMMER CONCERT SERIES SCHEDULE

JULY

Monday, July 1 - Riverside - Ric Mango's Magic Moments
 Wednesday, July 3 - New York - SouthBound
 Thursday, July 4 - Neptune - Killer Joe
 Monday, July 8 - National - Milagros Santana Tribute
 Wednesday, July 10 - New York - Weird Science
 Thursday, July 11 - Neptune - Mary Lamont
 Friday, July 12 - Long Beach - Alive & Kicking
 Monday, July 15 - National - Chiclettes
 Wednesday, July 17 - New York - Risky Business
 Thursday, July 18 - Neptune - Wondrous Story
 Monday, July 22 - National - Big Band Swing
 Wednesday, July 24 - New York - All Together Now
 Thursday, July 25 - Neptune - F O G
 Monday, July 29 - National - 6-Gun
 Wednesday, July 31 - New York - Andy Cooney

AUGUST

Thursday, August 1 - Neptune - Vintage Bliss
 Monday, August 5 - National - Beginnings Chicago Tribute
 Wednesday, August 7 - New York - Italian Night with Con Astore
 Thursday, August 8 - Neptune - Linda Ipanema & Dixie Cats
 Sunday, August 11 - Long Beach - Simply Tzfat
 Monday, August 12 - National - Soundtrac
 Wednesday, August 14 - New York - Real Hot Lanta
 Thursday, August 15 - Neptune - Cold Spring Harbor
 Monday, August 19 - National - High Tide
 Wednesday, August 21 - New York - New Yorkers
 Thursday, August 22 - Neptune - Drive Talk of Town
 Monday, August 26 - National - Joe Kane's Big Band
 Wednesday, August 28 - New York - Stolen Alibi
 Thursday, August 29 - Neptune - Steel Horse
 Friday, August 30 - TBD - Rain Date

**All beach concerts run from 8PM-10PM*

RECREATION DEPARTMENT UPDATE

Visit your playgrounds! They are open daily and are located at Clark Street, Shore Road, Leroy Conyers (Park Place and East Hudson Street), Magnolia Boulevard, Bayfront Park (Recreation Center), and Georgia Park, with several featuring splash components!

The Rec will host many exciting athletic activities all summer long, including baseball, basketball volleyball, roller hockey, ice hockey, ice skating, fitness, yoga, and more!

The Summer Playground Camp is open every weekday from June 24 to August 16 at the Middle School (9am-1pm, ages 5-12). Daily activities rotate and include basketball, arts & crafts, soccer, relay races, and Gaga! There are also optional trips at a modest cost, such as Adventureland, Splish Splash, Yankee Stadium, Long Island Laser Bounce, and more! All campers will also have the opportunity to go swimming and take swim lessons at Long Beach High School. Camp fees include transportation to and from camp.

Sign up for the Sports Camp (1pm-5pm, ages 7-12), also at the Long Beach Middle School with fees including transportation to and from camp. Sports Camp focuses on athletic activities: basketball, baseball, deck hockey, soccer, lacrosse, Gaga, and more!

Earth Arts for boys and girls K to 8th grade at 162 West Park Ave, once a week (Tuesday, Wednesday or Thursday) from 4:30pm-5:30pm (K to 3rd) or from 5:30 to 6:30 (4th to 8th). Painting, pottery, clay, drawing, and crafts!

New! Sunset Celebration Concerts Every Friday night at 8pm in the Recreation Center Parking Lot! New! Teen Night Saturdays At the Rec! Beginning Saturday, June 30, The Recreation Center will host teens ages 13 to 17 until 11pm, with unstructured activities in a supervised environment, including basketball, kickball, dodgeball, music, and more!

Please visit longbeachny.gov/rec or call 431-3890 for more information.

LONG BEACH
 INTERNATIONAL FILM FESTIVAL
THE SHOW MUST GO ON
 Our Annual FREE Event
Shorts On The Beach
 FILM SERIES
August 22nd 2013
7PM on the beach
 at The Allegria Hotel
 Bring beach chairs and blankets,
 we'll provide the popcorn!

ENTER YOUR FILM SUBMISSION'S OPEN @ longbeachfilm.com

Did you receive a substantial damage letter? Do you have any questions? The City of Long Beach is here to work with you. These letters were mandated by the National Flood Insurance Program, and homeowners may appeal their determination, in either direction, by means of a contractor's estimate or the settlement report from their flood insurance carrier. Please contact us to assist you with your appeal at 431-1005, or visit the Building Department on the 3rd floor of City Hall. The City has held and will continue to hold community forums with representatives from FEMA, New York State, and the American Red Cross. **Red Cross preparedness forums are scheduled to take place on the 6th floor of City Hall on 7/11, 7/31, 8/14, & 8/21 -- all beginning at 6pm. There will also be a forum for seniors at 650 Magnolia Blvd. on 8/14 at 11:15am.**