



City of Long Beach 2016 Fireworks Extravaganza & Arts & Crafts Festival Sponsorship Opportunities

Fireworks Extravaganza - Friday, July 8

Arts & Crafts Festival - Saturday & Sunday, July 9 & 10

The City of Long Beach Fireworks Extravaganza and Arts & Crafts Festival, draws over 50,000 throughout the weekend. This wonderful tradition would not be possible without the continuing support of our community partners and sponsors.

Sponsorship contributions help us to offset the costs of producing this popular event. We hope there is a sponsorship level that will benefit your business and/or organization. Should you have any questions about sponsorship, please contact 516-705-7405.

Presenting Sponsor - \$10,000

- Recognition as presenting sponsor in event title
- Speaking opportunities throughout the weekend
- Assist Council person with Fireworks countdown.
- All of the items listed under Festival Sponsor

Festival Sponsor - \$2,500

- Logo & promotional display in all advertising associated with the Fireworks and the Arts & Crafts Festival, including, posters, press releases, website and bus advertisement and local signage.
- Vendor space will be provided at each end of festival and midpoint to hand out promotional items on Friday, Saturday and Sunday.
- Banner with logo will be hung at events
- Logo will be placed on festival banner on boardwalk and the entrance to the City.
- Opportunity to provide staff branded clothing and items throughout the weekend to promote business.
- Priority parking and access to the Fireworks VIP area.

Arts & Crafts Sponsor \$1,000

- Logo and promotional display in all advertising associated with the Arts & Crafts Festival, including, posters, press releases, website and bus advertisement and local signage.
- One space will be provided at each end of the festival on Friday, Saturday & Sunday to hand out promotional items.
- Access to the Fireworks VIP area.

Festival Friend - \$500

- Logo and promotional display in advertising associated with the Arts & Crafts Festival, including, posters, press releases, website advertising, and local signage.

Sponsorship Application Form

Business Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Phone: _____ E-Mail: _____

Type of Business: _____ Website: _____

Please email Hi-Resolution logo to lbevents@longbeachny.gov

\$10,000 - Presenting Sponsor \$2,500 - Festival Sponsor \$1,000 - Arts & Crafts Sponsor \$500 - Festival Friend

PAY APPLICATION FEE BY CREDIT CARD:

Card Number: _____

Expiration: ____ / ____ CVV # _____

Print Name: _____

Signature: _____





Mail application to:

Long Beach Recreation Center
700 Magnolia Blvd
Long Beach, NY 11561
Attn: Arts & Crafts

Call 516-705-7405 for more info.