



CITY OF LONG BEACH

BUSINESS DISTRICT ENHANCEMENT

A Mini-Makeover For The Long Beach Business District

The Long Beach Capital Plan, approved earlier this year, includes funding for streetscaping for the City's business districts. This summer, the City's Department of Economic Development and Planning conducted a downtown assessment which analyzed the locations and elements of greatest need and impact in the Central Downtown which included:

-  Greenery (hanging and sidewalk planters)
-  Additional bicycle racks
-  User-friendly garbage and recycling receptacles
-  Sidewalk power-washing



This summer, The Long Beach Clean Team power washed City sidewalks, swept every street, and cleared dirt from gutters



Our team identified an initial and critical phase 1 to implementing Complete Streets in the Central Downtown for:

- ✓ Creating a more attractive downtown
- ✓ Enhancing residents' quality of life
- ✓ Increasing safety and walkability
- ✓ Supporting local businesses
- ✓ Increasing the likelihood of outside funding for additional elements.



CAPITAL IMPROVEMENT PLAN INCLUDES FUNDING FOR STREETSCAPING

As a demonstration, phase 1 will begin its implementation on Park Avenue between National Boulevard and Riverside Boulevard as it was determined an area of greatest need and posed the greatest complexities with regard to space. As the project progresses, critical areas in all three Long Beach downtowns will be evaluated and assessed for implementation.

The City Council passed a Complete Streets Policy on July 16, 2013 which prioritized the safety, comfort and convenience for all users, regardless of age or ability – motorists, pedestrians, bicyclists and public transportation users. Since the passing of this resolution the City has:

- ✓ Launched the Safer Streets Campaign which resulted in the reduction of speed limits City-wide and traffic light re-timing;
- ✓ Applied to New York State Department of Transportation and was awarded funding to apply the Complete Streets model to Edwards Boulevard with community input;

The City's Departments of Economic Development and Planning and Public Works continually seek state and federal funding for larger Complete Street cost items such as drainage infrastructure, bicycle lanes and green infrastructure elements.

LONG BEACH CITY COUNCIL
LEN TORRES, PRESIDENT
FRAN ADELSON, VICE PRESIDENT
ANTHONY ERAMO
EILEEN J. GOGGIN
SCOTT J. MANDEL
CITY MANAGER
JACK SCHNIRMAN
PUBLIC WORKS COMMISSIONER
JIM LACARRUBBA
ECONOMIC DEVELOPMENT DIRECTOR
PATRICIA BOURNE

